



February 20, 2020

Matt Alvarez , Principal Sac Soccer & Entertainment Holdings, LLC

SENT VIA EMAIL

Ben Gumpert ,President Sacramento Republic FC

1050 20th St #200 Sacramento, CA 95811

Dear Friends:

On behalf of the Sacramento Hispanic Chamber of Commerce (SACHCC) and the Latino Economic Council of Sacramento, we would like to express our sincere thanks to you for meeting with us on February 6, 2020. This is the beginning of a collaborative effort to ensure the success of the Sacramento Republic FC and fulfill our mutual goal of inclusive and active participation of the Latino community in the Sacramento Republic FC business and contractual plans.

We propose to meet again with you, representing ownership, and your designated general contractor to specifically define how to achieve our goal of 30% (thirty percent) Latina and Latino participation in the following

- 1. Contractual opportunities;
- 2. Hiring;
- 3. Professional and marketing services; and
- 4. Community investments.

We propose that a dialogue between the parties begin the week of March 16, with the purpose of reaching a signed "Memorandum of Understanding" setting forth our joint strategy for the future. Once again, thank you for meeting with us on this critical and urgent matter.

We will be contacting you regarding possible meeting dates.

Sincerely,

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Jim Gonzalez

Latino Economic Council of Sacramento

Cathy Des?

Cathy Rodriguez Aguirre SACHCC President & CEO

cc: The Honorable Mayor Darrell Steinberg, City of Sacramento The Honorable Councilmember Eric Guerra, City of Sacramento